

# Tools4LEAs |

A project of the European Anti-Cybercrime Technology Development Association  
(EACTDA)



## D2.3 Report on Communication and Dissemination activities



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the European Union

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<b>Main author(s):</b>	Juan Arraiza	EACTDA
<b>Contributor(s):</b>		

#### DOCUMENT CONTROL

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0.2	11/05/2023	Juan Arraiza (EACTDA)	First version for all sections completed. Requested contributions from EACTDA members and key stakeholders.
0.3	22/05/2023	Juan Arraiza (EACTDA)	Updated with received feedback from reviewers
1.0	27/06/2023	Juan Arraiza (EACTDA)	Final version, ready to be submitted

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## 1. Introduction

### 1.1. Main objective of this document

Communication is essential to the proper promotion of the project and its results, whilst dissemination activities will focus on ensuring that the project results are made available to the intended targeted audiences.

This document reports on the communication and dissemination activities carried out during the course of the Tools4LEAs project. Based on the communication and dissemination plan presented in deliverable D2.2, this deliverable D2.3 presents the status of what has been done (and not) by June 2023.

### 1.2. Relation to other deliverables

This deliverable is closely related to the following deliverables:

- **D1.1 Project Management Handbook:** Deliverable D1.1 presents how project communication management is going to be handled in the Tool4LEAs project. A set of initially identified communication elements and channels is listed.
- **D2.1 Project Website and Communication and Dissemination materials:** Deliverable D2.1 provides a communication and dissemination channel (the website) and a set of initial dissemination and communication materials (the logo and Microsoft Word and PowerPoint templates).
- **D2.2 Communication and Dissemination plan:** Deliverable D2.3 reports on the activities initially planned in deliverable D2.2, as well as on all other communication and dissemination activities originally not foreseen nor planned in D2.2 but that have been identified, planned, and executed during the course of the project.
- **D2.4 Stakeholders community building and management strategy and plan:** Deliverable D2.4 presents the stakeholder management strategy and plan, which has to be aligned with the communication and dissemination plan presented in this deliverable.

### 1.3. Structure of the deliverable

Section 2 of this document presents the communication objectives as in deliverable D2.2 and then the list of communication activities carried out during the project.

Likewise, section 3 of this document presents the dissemination objectives as in deliverable D2.2 and then the list of dissemination activities carried out during the project.

Finally, section 4 presents the main conclusions, an evaluation of the work done on dissemination and communication activities, and information about future work planned on these matters.

## 2. Communication

### 2.1. Objectives

As presented in deliverable D2.2, on the communications front, the Tools4LEAs project has the following short- and long-term objectives:

- **Short-term:**
  - **Visibility:** provide transparency and visibility to the general public.
  - **Branding:** build brand recognition and preference within all key stakeholders.
  - **Media prominence:** low prominence and mainly on specialised media.
  - **Crisis communication<sup>1</sup>:** design and implement basic yet effective crisis communication management processes so that if a crisis arises, the project will have a plan to manage it in order to lessen the actual damages inflicted to EACTDA's and/or the project's reputation.
- **Long-term:**
  - **Visibility:** go beyond transparency, identifying core values and increasing the societal impact of the project by incorporating end-user needs and understanding public attitudes and opinions, resulting in trust and awareness among the public.
  - **Branding:** build brand loyalty within all key stakeholders and brand recognition and preference in those stakeholder communities that though they are not key stakeholders, they are also interested/affected by the project.
  - **Media prominence:** low prominence in the general media and medium-to-high prominence in the specialized media.
  - **Crisis communication:** be fully prepared and trained to swiftly identify the crisis and be prepared to react to it to minimise the negative impacts by appropriately managing communications.

### 2.2. Communication activities

Below we present the list of communication activities conducted during the Tools4LEAs project, since July 2021 until June 2023.

#	Date	Activity	Related objective(s)	Channel	Stakeholder Group(s)
#1	August 1 <sup>st</sup> , 2021	EACTDA's and Tools4LEAs' websites	<ul style="list-style-type: none"> <li>• Visibility</li> <li>• Branding</li> </ul>	Project's website ( <a href="#">here</a> )	<ul style="list-style-type: none"> <li>• All end-users</li> <li>• EACTDA members</li> <li>• EC</li> <li>• General public</li> </ul>
#2	January 13 <sup>th</sup> , 2022	Piece of news at Deusto University's website	<ul style="list-style-type: none"> <li>• Visibility</li> <li>• Branding</li> </ul>	Deusto University's website ( <a href="#">here</a> )	<ul style="list-style-type: none"> <li>• General public</li> </ul>
#3	January 14 <sup>th</sup> , 2022	Piece of news at Donostitik newspaper	<ul style="list-style-type: none"> <li>• Visibility</li> <li>• Branding</li> </ul>	Donostitik ( <a href="#">here</a> )	<ul style="list-style-type: none"> <li>• General public</li> </ul>

<sup>1</sup> <https://www.bernsteincrisismanagement.com/the-10-steps-of-crisis-communications/>

#	Date	Activity	Related objective(s)	Channel	Stakeholder Group(s)
			<ul style="list-style-type: none"> <li>• Media prominence</li> </ul>		
#4	January 14 <sup>th</sup> , 2022	Piece of news at <b>El Diario Vasco</b> newspaper	<ul style="list-style-type: none"> <li>• Visibility</li> <li>• Branding</li> <li>• Media prominence</li> </ul>	El Diario Vasco ( <a href="#">here</a> )	<ul style="list-style-type: none"> <li>• General public</li> </ul>
#5	January, 2022	Piece of news at the <b>newsletter of the Gipuzkoa province government</b>	<ul style="list-style-type: none"> <li>• Visibility</li> <li>• Branding</li> <li>• Media prominence</li> </ul>	Newsletter of the Gipuzkoa province (Spain) ( <a href="#">here</a> )	<ul style="list-style-type: none"> <li>• General public</li> </ul>
#6	January 24 <sup>th</sup> , 2022	Piece of news at <b>EACTDA's</b> website	<ul style="list-style-type: none"> <li>• Visibility</li> <li>• Branding</li> </ul>	Post at EACTDA's website ( <a href="#">here</a> )	<ul style="list-style-type: none"> <li>• General public</li> <li>• EACTDA members</li> </ul>
#7	February 6 <sup>th</sup> , 2022	Piece of news at <b>Noticias de Gipuzkoa</b> newspaper	<ul style="list-style-type: none"> <li>• Visibility</li> <li>• Media prominence</li> </ul>	Noticias de Gipuzkoa ( <a href="#">here</a> )	<ul style="list-style-type: none"> <li>• General public</li> </ul>
#8	February 11 <sup>th</sup> , 2022	Piece of news at <b>EACTDA's</b> website	<ul style="list-style-type: none"> <li>• Visibility</li> <li>• Branding</li> </ul>	Post at EACTDA's website ( <a href="#">here</a> )	<ul style="list-style-type: none"> <li>• General public</li> <li>• EACTDA members</li> </ul>
#9	June 15 <sup>th</sup> , 2022	Piece of news at <b>El Diario Vasco</b> newspaper	<ul style="list-style-type: none"> <li>• Visibility</li> <li>• Media prominence</li> </ul>	El Diario Vasco ( <a href="#">here</a> )	<ul style="list-style-type: none"> <li>• General public</li> </ul>
#10	July 5 <sup>th</sup> , 2022	Piece of news at <b>Tools4LEAs'</b> website	<ul style="list-style-type: none"> <li>• Visibility</li> <li>• Branding</li> </ul>	Post at Tools4LEAs' project website ( <a href="#">here</a> )	<ul style="list-style-type: none"> <li>• All end-users</li> <li>• EACTDA members</li> <li>• EC</li> <li>• General public</li> </ul>
#11	September 30 <sup>th</sup> , 2022	Piece of news at <b>EACTDA's</b> and <b>Tools4LEAs'</b> websites	<ul style="list-style-type: none"> <li>• Visibility</li> <li>• Branding</li> </ul>	Post at EACTDA's website ( <a href="#">here</a> ; and <a href="#">here</a> )	<ul style="list-style-type: none"> <li>• General public</li> <li>• EACTDA members</li> </ul>
#12	January 31 <sup>st</sup> , 2023	Piece of news at <b>CYCLOPES</b> project's website	<ul style="list-style-type: none"> <li>• Visibility</li> <li>• Branding</li> </ul>	CYCLOPES website ( <a href="#">here</a> )	<ul style="list-style-type: none"> <li>• All end-users</li> </ul>
#13	February 9 <sup>th</sup> , 2023	Piece of news at the website of <b>France's Embassy in Lithuania</b>	<ul style="list-style-type: none"> <li>• Visibility</li> <li>• Media prominence</li> </ul>	France Embassy in Lithuania's website ( <a href="#">here</a> )	<ul style="list-style-type: none"> <li>• General public</li> </ul>
#14	March 13 <sup>th</sup> , 2023	Piece of news at <b>El Diario Vasco</b> newspaper	<ul style="list-style-type: none"> <li>• Visibility</li> <li>• Media prominence</li> </ul>	El Diario Vasco ( <a href="#">here</a> )	<ul style="list-style-type: none"> <li>• General public</li> </ul>

In addition, EACTDA has posted several times in its LinkedIn account about the Tools4LEAs project, as it can be seen [here](#).

### 3. Dissemination

#### 3.1. Objectives

The short- and long-term dissemination objectives of the project presented in deliverable D2.2 are:

- Short-term:
  - **Raise awareness:** inform all key stakeholders about the project, its goals, plan, etc.
  - **Inform:** educate all key stakeholders about how to participate, collaborate, and/or benefit.
  - **Engage:** get inputs/feedback from the key stakeholders directly involved in the project during its execution.
  - **Promote:** maximise the number of key stakeholders that participate in project demonstration and evaluation events and making sure that some of them decide to adopt/use the results of the project.
  - **Make sustainable:** increase the number of active EACTDA members and the number of end-users that benefit from and use the results of the project.
  
- Long-term:
  - **Raise awareness:** go beyond the key stakeholders and inform all stakeholders about the project, its goals, plan, etc.
  - **Inform:** educate all stakeholders about the goals and the positive impact of the project.
  - **Engage:** get inputs/feedback from the key stakeholders as/when necessary.
  - **Promote:** ensure that all key stakeholders participate (or at least are invited to do so) in project demonstration and evaluation events and that a significant number of them decide to adopt/use the results of the project.
  - **Make sustainable:** maximise the number of end-users that benefit from and use the results of the project.

#### 3.2. Dissemination activities

Below we present the list of the most remarkable dissemination activities conducted during the Tools4LEAs project, since July 2021 until June 2023.

It is also important to highlight that, in addition to the activities reported below, EACTDA's Capability Manager has contacted +100 EU-funded projects to present EACTDA and the Tools4LEAs project, inviting them to become technology providers and to offer their project results to EU public entities fighting cybercrime with no license cost and with access to the source code via EACTDA/Tools4LEAs.

#	Date	Activity	Related objective(s)	Channel	Stakeholder Group(s)
#1	September 16 <sup>th</sup> , 2021	Presentation at COPKIT project's final conference	<ul style="list-style-type: none"> <li>• Raise awareness</li> <li>• Inform</li> <li>• Promote</li> </ul>	Webconference	<ul style="list-style-type: none"> <li>• Technology providers</li> <li>• End-users</li> </ul>
#2	September 22 <sup>nd</sup> , 2021	Participation at CERIS workshop on Digital Forensics	<ul style="list-style-type: none"> <li>• Raise awareness</li> <li>• Inform</li> <li>• Promote</li> </ul>	Webconference	<ul style="list-style-type: none"> <li>• EC</li> <li>• Technology providers</li> <li>• End-users</li> </ul>

#	Date	Activity	Related objective(s)	Channel	Stakeholder Group(s)
#3	September 22 <sup>nd</sup> , 2021	Presentation to <b>Home Affairs of the Basque Government</b>	<ul style="list-style-type: none"> <li>• Raise awareness</li> <li>• Inform</li> <li>• Engage</li> <li>• Promote</li> <li>• Make sustainable</li> </ul>	Physical event at the premises of the Basque Government	<ul style="list-style-type: none"> <li>• End-users</li> </ul>
#4	October 6 <sup>th</sup> , 2021	Presentation to the <b>Basque Police (Ertzaintza)</b>	<ul style="list-style-type: none"> <li>• Raise awareness</li> <li>• Inform</li> <li>• Engage</li> <li>• Promote</li> <li>• Make sustainable</li> </ul>	Physical event at the premises of the Basque police	<ul style="list-style-type: none"> <li>• End-users</li> </ul>
#5	October 27&28 <sup>th</sup> , 2021	Presentation at <b>ECTEG's General Assembly</b> meeting in Madrid	<ul style="list-style-type: none"> <li>• Raise awareness</li> <li>• Inform</li> <li>• Engage</li> <li>• Promote</li> <li>• Make sustainable</li> </ul>	Physical event in Madrid	<ul style="list-style-type: none"> <li>• Technology providers</li> <li>• End-users</li> </ul>
#6	November 18 <sup>th</sup> , 2021	Presentation at <b>SecurIT</b> meeting	<ul style="list-style-type: none"> <li>• Raise awareness</li> <li>• Inform</li> <li>• Promote</li> </ul>	Webconference	<ul style="list-style-type: none"> <li>• Technology providers</li> <li>• End-users</li> </ul>
#7	November 25 <sup>th</sup> , 2021	Presentation at <b>SPARTA</b> Baltic region workshop	<ul style="list-style-type: none"> <li>• Raise awareness</li> <li>• Inform</li> <li>• Promote</li> </ul>	Webconference	<ul style="list-style-type: none"> <li>• Technology providers</li> <li>• End-users</li> </ul>
#8	December 12 <sup>th</sup> , 2021	Presentation at <b>SIRIUS</b> project conference	<ul style="list-style-type: none"> <li>• Raise awareness</li> <li>• Inform</li> <li>• Engage</li> <li>• Promote</li> <li>• Make sustainable</li> </ul>	Webconference	<ul style="list-style-type: none"> <li>• End-users</li> </ul>
#9	January 26 <sup>th</sup> , 2022	Presentation at <b>FREETOOL</b> project conference	<ul style="list-style-type: none"> <li>• Raise awareness</li> <li>• Inform</li> <li>• Promote</li> </ul>	Webconference	<ul style="list-style-type: none"> <li>• Technology providers</li> <li>• End-users</li> </ul>
#10	January 27 <sup>th</sup> , 2022	<b>Tools4LEAs demonstration &amp; evaluation event</b> in San Sebastian	<ul style="list-style-type: none"> <li>• Engage</li> <li>• Promote</li> <li>• Make sustainable</li> </ul>	Physical event in San Sebastian	<ul style="list-style-type: none"> <li>• Technology providers</li> <li>• EACTDA members</li> </ul>
#11	February 10 <sup>th</sup> , 2022	Presentation at <b>EuCB</b> meeting	<ul style="list-style-type: none"> <li>• Raise awareness</li> <li>• Inform</li> <li>• Promote</li> </ul>	Webconference	<ul style="list-style-type: none"> <li>• End-users</li> </ul>
#12	February 17 <sup>th</sup> , 2022	Participation in <b>ISFP 2020 funded projects event</b> in Brussels	<ul style="list-style-type: none"> <li>• Raise awareness</li> <li>• Inform</li> <li>• Promote</li> </ul>	Physical event in Brussels	<ul style="list-style-type: none"> <li>• EC</li> <li>• Technology providers</li> <li>• End-users</li> </ul>
#13	February 23 <sup>rd</sup> , 2022	Presentation at <b>CONNEXIONS</b> final event meeting	<ul style="list-style-type: none"> <li>• Raise awareness</li> <li>• Inform</li> <li>• Promote</li> </ul>	Webconference	<ul style="list-style-type: none"> <li>• Technology providers</li> <li>• End-users</li> </ul>
#14	March 22 <sup>nd</sup> , 2022	Presentation at <b>EUCTF</b> meeting	<ul style="list-style-type: none"> <li>• Raise awareness</li> <li>• Inform</li> <li>• Engage</li> <li>• Promote</li> </ul>	Webconference	<ul style="list-style-type: none"> <li>• End-users</li> </ul>



#	Date	Activity	Related objective(s)	Channel	Stakeholder Group(s)
			<ul style="list-style-type: none"> <li>• Make sustainable</li> </ul>		
#15	March 28 <sup>th</sup>	Participation at <b>ZITIS</b> networking event	<ul style="list-style-type: none"> <li>• Raise awareness</li> <li>• Inform</li> <li>• Promote</li> </ul>	Webconference	<ul style="list-style-type: none"> <li>• Technology providers</li> <li>• End-users</li> </ul>
#16	April 4 <sup>th</sup> , 2022	Presentation at <b>EMPACT</b> cybercrime group meeting	<ul style="list-style-type: none"> <li>• Raise awareness</li> <li>• Inform</li> <li>• Engage</li> <li>• Promote</li> <li>• Make sustainable</li> </ul>	Webconference	<ul style="list-style-type: none"> <li>• End-users</li> </ul>
#17	April 6-7 <sup>th</sup> , 2022	Presentation at <b>ILEANet</b> final event	<ul style="list-style-type: none"> <li>• Raise awareness</li> <li>• Inform</li> <li>• Promote</li> </ul>	Webconference	<ul style="list-style-type: none"> <li>• Technology providers</li> <li>• End-users</li> </ul>
#18	April 20 <sup>th</sup> , 2022	Presentation at <b>NAAS</b> project conference	<ul style="list-style-type: none"> <li>• Raise awareness</li> <li>• Inform</li> <li>• Promote</li> </ul>	Webconference	<ul style="list-style-type: none"> <li>• Technology providers</li> <li>• End-users</li> </ul>
#19	May 5 <sup>th</sup> , 2022	Presentation at <b>ES CoU</b> meeting in Madrid	<ul style="list-style-type: none"> <li>• Raise awareness</li> <li>• Inform</li> <li>• Promote</li> </ul>	Physical event at ES Mol premises in Madrid	<ul style="list-style-type: none"> <li>• Technology providers</li> <li>• End-users</li> </ul>
#20	June 1 <sup>st</sup> -3 <sup>rd</sup> , 2022	Presentation at <b>EAFS</b> conference in Stockholm	<ul style="list-style-type: none"> <li>• Raise awareness</li> <li>• Inform</li> <li>• Promote</li> </ul>	Physical event in Stockholm	<ul style="list-style-type: none"> <li>• Technology providers</li> <li>• End-users</li> </ul>
#21	June 6 <sup>th</sup> -9 <sup>th</sup> , 2022	Presentation at <b>FIG</b> conference in Lille	<ul style="list-style-type: none"> <li>• Raise awareness</li> <li>• Inform</li> <li>• Promote</li> </ul>	Physical event in Lille	<ul style="list-style-type: none"> <li>• Technology providers</li> <li>• End-users</li> </ul>
#22	June 8 <sup>th</sup> -10 <sup>th</sup> , 2022	Presentation at <b>CEPOL</b> conference in Vilnius	<ul style="list-style-type: none"> <li>• Raise awareness</li> <li>• Inform</li> <li>• Promote</li> </ul>	Physical event in Vilnius	<ul style="list-style-type: none"> <li>• Technology providers</li> <li>• End-users</li> </ul>
#23	June 20 <sup>th</sup> -21 <sup>st</sup> , 2022	Presentation at <b>STARLIGHT</b> workshop in Paris	<ul style="list-style-type: none"> <li>• Raise awareness</li> <li>• Inform</li> <li>• Promote</li> </ul>	Physical event in Paris	<ul style="list-style-type: none"> <li>• Technology providers</li> <li>• End-users</li> </ul>
#24	June 27 <sup>th</sup> , 2022	<b>Tools4LEAs demonstration &amp; evaluation event</b> at EACTDA premises	<ul style="list-style-type: none"> <li>• Engage</li> <li>• Promote</li> <li>• Make sustainable</li> </ul>	Hybrid event, with the majority of attendees in-person and a few connected remotely	<ul style="list-style-type: none"> <li>• End-users</li> <li>• Technology providers</li> <li>• EC</li> </ul>
#25	July 8 <sup>th</sup> , 2022	Presentation at <b>CC-DRIVE LEA cluster</b> meeting	<ul style="list-style-type: none"> <li>• Raise awareness</li> <li>• Inform</li> <li>• Promote</li> </ul>	Webconference	<ul style="list-style-type: none"> <li>• Technology providers</li> </ul>
#26	September 7 <sup>th</sup> , 2022	Presentation at <b>iLEAD</b> I&R Days event in The Hague	<ul style="list-style-type: none"> <li>• Raise awareness</li> <li>• Inform</li> <li>• Promote</li> </ul>	Physical event in The Hague	<ul style="list-style-type: none"> <li>• Technology providers</li> <li>• End-users</li> </ul>
#27	September 13 <sup>th</sup> , 2022	Presentation at <b>EU Innovation Hub</b> meeting	<ul style="list-style-type: none"> <li>• Raise awareness</li> <li>• Inform</li> <li>• Promote</li> </ul>	Webconference	<ul style="list-style-type: none"> <li>• EC</li> <li>• End-users</li> </ul>

#	Date	Activity	Related objective(s)	Channel	Stakeholder Group(s)
#28	September 15 <sup>th</sup> -16 <sup>th</sup> , 2022	Presentation at <b>ES CoU</b> meeting in Madrid	<ul style="list-style-type: none"> <li>• Raise awareness</li> <li>• Inform</li> <li>• Promote</li> </ul>	Physical event at ES Mol premises in Madrid	<ul style="list-style-type: none"> <li>• Technology providers</li> <li>• End-users</li> </ul>
#29	September 26 <sup>th</sup> , 2022	<b>Joint Union Actions event</b> organised by DG HOME in Brussels	<ul style="list-style-type: none"> <li>• Raise awareness</li> <li>• Inform</li> <li>• Promote</li> </ul>	Physical event in Brussels	<ul style="list-style-type: none"> <li>• EC</li> <li>• Technology providers</li> <li>• End-users</li> </ul>
#30	October 21 <sup>st</sup> , 2022	Presentation at <b>EUCTF</b> meeting held at Europol premises in The Hague	<ul style="list-style-type: none"> <li>• Raise awareness</li> <li>• Inform</li> <li>• Engage</li> <li>• Promote</li> <li>• Make sustainable</li> </ul>	Physical event at Europol premises in The Hague	<ul style="list-style-type: none"> <li>• End-users</li> </ul>
#31	September 27 <sup>th</sup> -28 <sup>th</sup> , 2022	Participation at <b>CERIS annual event FCT-INFRA</b> in Brussels	<ul style="list-style-type: none"> <li>• Raise awareness</li> <li>• Inform</li> <li>• Promote</li> </ul>	Physical event in Brussels	<ul style="list-style-type: none"> <li>• EC</li> <li>• Technology providers</li> <li>• End-users</li> </ul>
#32	October 13 <sup>th</sup> , 2022	Participation at meeting with <b>Europol and DG HOME</b> at DG HOME premises in Brussels	<ul style="list-style-type: none"> <li>• Engage</li> <li>• Make sustainable</li> </ul>	Physical event in Brussels at DG HOME premises	<ul style="list-style-type: none"> <li>• EC</li> <li>• Europol</li> </ul>
#33	November 2 <sup>nd</sup> -4 <sup>th</sup> , 2022	Participation at <b>EuCB</b> meeting in Prague	<ul style="list-style-type: none"> <li>• Raise awareness</li> <li>• Inform</li> <li>• Engage</li> <li>• Promote</li> <li>• Make sustainable</li> </ul>	Physical event in Prague	<ul style="list-style-type: none"> <li>• End-users</li> </ul>
#34	November 9 <sup>th</sup> , 2022	Presentation at <b>ECTEG's</b> General Assembly meeting in Malaga (Spain)	<ul style="list-style-type: none"> <li>• Raise awareness</li> <li>• Inform</li> <li>• Engage</li> <li>• Promote</li> <li>• Make sustainable</li> </ul>	Physical event in Malaga	<ul style="list-style-type: none"> <li>• Technology providers</li> <li>• End-users</li> </ul>
#35	December 7 <sup>th</sup> -8 <sup>th</sup> , 2022	Presentation at <b>CYCLOPES</b> workshop on cryptocurrencies in Riga	<ul style="list-style-type: none"> <li>• Raise awareness</li> <li>• Inform</li> <li>• Engage</li> <li>• Promote</li> <li>• Make sustainable</li> </ul>	Physical event in Riga	<ul style="list-style-type: none"> <li>• Technology providers</li> <li>• End-users</li> </ul>
#36	January 24 <sup>th</sup> , 2023	<b>Tools4LEAs demonstration &amp; evaluation event</b> at Europol premises	<ul style="list-style-type: none"> <li>• Engage</li> <li>• Promote</li> <li>• Make sustainable</li> </ul>	Hybrid event, with the majority of attendees in-person and a few connected remotely	<ul style="list-style-type: none"> <li>• End-users</li> <li>• Technology providers</li> <li>• EC</li> </ul>
#37	February 8 <sup>th</sup> -9 <sup>th</sup> , Vilnius	<b>EACTDA national nodes</b> meeting in Vilnius	<ul style="list-style-type: none"> <li>• Engage</li> <li>• Promote</li> <li>• Make sustainable</li> </ul>	Physical event in Vilnius	<ul style="list-style-type: none"> <li>• Technology providers</li> <li>• End-users</li> </ul>

#	Date	Activity	Related objective(s)	Channel	Stakeholder Group(s)
#38	February 17 <sup>th</sup> , 2023	Presentation at <b>CEPOL – INSPECTr</b> webinar	<ul style="list-style-type: none"> <li>• Raise awareness</li> <li>• Inform</li> <li>• Promote</li> </ul>	Webconference	<ul style="list-style-type: none"> <li>• Technology providers</li> <li>• End-users</li> </ul>
#39	February 21 <sup>st</sup> , 2023	Presentation at <b>CREST</b> final conference	<ul style="list-style-type: none"> <li>• Raise awareness</li> <li>• Inform</li> <li>• Promote</li> </ul>	Webconference	<ul style="list-style-type: none"> <li>• Technology providers</li> <li>• End-users</li> </ul>
#40	February 21 <sup>st</sup> , 2023	<b>CERIS CSE</b> event in Brussels	<ul style="list-style-type: none"> <li>• Raise awareness</li> <li>• Inform</li> <li>• Promote</li> </ul>	Physical event in Brussels	<ul style="list-style-type: none"> <li>• EC</li> <li>• Technology providers</li> <li>• End-users</li> </ul>
#41	February 24 <sup>th</sup> , 2023	Presentation at <b>AIDA</b> Information Day event	<ul style="list-style-type: none"> <li>• Raise awareness</li> <li>• Inform</li> <li>• Promote</li> </ul>	Webconference	<ul style="list-style-type: none"> <li>• Technology providers</li> <li>• End-users</li> </ul>
#42	March 14 <sup>th</sup> , 2023	Participation in a panel at <b>CERIS</b> event about <b>Europol's role</b> in Horizon Europe	<ul style="list-style-type: none"> <li>• Raise awareness</li> <li>• Inform</li> <li>• Promote</li> </ul>	Physical event in Brussels	<ul style="list-style-type: none"> <li>• EC</li> <li>• End-users</li> <li>• Technology providers</li> </ul>
#43	April 27 <sup>th</sup> , 2023	Participation at <b>CERIS SSRI</b> "Networks of practitioners" workshop	<ul style="list-style-type: none"> <li>• Raise awareness</li> <li>• Inform</li> <li>• Promote</li> </ul>	Physical event in Brussels	<ul style="list-style-type: none"> <li>• EC</li> <li>• End-users</li> <li>• Technology providers</li> </ul>
#44	May 12 <sup>th</sup> , 2023	Presentation at <b>NOTIONES</b> event in Paris	<ul style="list-style-type: none"> <li>• Engage</li> <li>• Promote</li> <li>• Make sustainable</li> </ul>	Physical event in Paris	<ul style="list-style-type: none"> <li>• Technology providers</li> <li>• End-users</li> </ul>
#45	May 25 <sup>th</sup> , 2023	Participation in the <b>DG HOME</b> workshop on <b>encryption</b> in Brussels	<ul style="list-style-type: none"> <li>• Raise awareness</li> <li>• Inform</li> <li>• Promote</li> </ul>	Physical event in Brussels	<ul style="list-style-type: none"> <li>• EC</li> <li>• End-users</li> <li>• Technology providers</li> </ul>
#46	June 28 <sup>th</sup> , 2023	<b>Tools4LEAs demonstration &amp; evaluation event</b> at EACTDA premises	<ul style="list-style-type: none"> <li>• Engage</li> <li>• Promote</li> <li>• Make sustainable</li> </ul>	Hybrid event, with the majority of attendees in-person and a few connected remotely	<ul style="list-style-type: none"> <li>• End-users</li> <li>• Technology providers</li> <li>• EC</li> </ul>

*Note that the presentations used in many of the dissemination events listed above are available at EACTDA's intranet, and they can be provided under request.*

In addition to this, it is worth to mention that monthly tracking reports have been delivered and that monthly meetings (webconferences) with the project officer and policy makers from DG HOME have taken place during the project in order to ensure that the key stakeholders at DG HOME were frequently informed about the status of the project. In addition, several ad hoc meetings (webconference and in person when necessary) have also take place.



## 4. Summary

### 4.1. Conclusion

In this document, we have presented the communication and dissemination activities conducted during the Tools4LEAs project, linking them to the original goals and targeted stakeholder categories as defined in deliverable D2.2.

### 4.2. Evaluation

During the execution of the Tools4LEAs project there has been 14 remarkable communication activities, none in big media (as reported in section 2.2), and 46 remarkable dissemination activities (as reported in section 3.2). These figures are in line with the original plan and with the communication and dissemination strategies.

During the Tools4LEAs project the majority of the effort has been put on the dissemination, whilst for the communication activities a lower profile has been followed.

As of the ending of the Tools4LEAs project, the majority of the targeted dissemination stakeholders are aware of EACTDA and of the Tools4LEAs project, and a significant part of them have been directly contacted or at least they have seen/received a presentation of the Association and of the project. On this regard, it is fair to say that the dissemination goal(s) of the project have been met.

In general terms, the Board of EACTDA is satisfied with the dissemination efforts and results obtained, whilst it would like to increase from now on the visibility and to make more efforts to build the branding for EACTDA and for the Tools4LEAs project(s).

### 4.3. Future work

As there is going to be a Tools4LEAs v2 project, starting on July 1<sup>st</sup> 2023, the communication and dissemination strategies, goals, and plans will be revisited and updated in order to maintain and continue doing what has been done well, and to modify and adjust the plans as needed so that the strategies and goals are met.

## ANNEX I – List of stakeholder groups as defined in deliverable D2.2

ID	Stakeholder category/group	Observations
STK-G#1	All end-users	Includes Europol, end-user networks such as ENLETS or ENFSI, and in general all EU public security entities
STK-G#1.1	EACTDA end-user members	Same group as STK-G#3.1
STK-G#1.2	Europol	
STK-G#1.3	End-user Advisory Board members	
STK-G#1.4	Other European end-users	
STK-G#1.5	Other non-European end-users	
STK-G#2	European Commission	Includes all affected EC DGs, Units, and EC agencies such as CEPOL or JRC
STLG#2.1	Project Officer of the Tools4LEAs project	
STLG#2.2	Policy Makers from DG HOME D4	
STLG#2.3	Policy Makers / Project Officers from DG HOME B4	
STLG#2.4	CEPOL, JRC, and ENISA	
STLG#2.5	Other EC units and agencies	Europol not included (see STK-G#1.2)
STK-G#3	EACTDA members	Includes end-user and non-end-user EACTDA members
STK-G#3.1	EACTDA end-users	Same group as STK-G#1.1
STK-G#3.2	EACTDA RTOs and Academia	
STK-G#3.3	EACTDA industry and others	
STK-G#4	Technology providers	From industry/market, research, etc.
STK-G#4.1	EC funded research projects	H2020, Horizon Europe, ISFP, ...
STK-G#4.2	Industry	
STK-G#4.3	Open-source communities	
STK-G#5	General public / EU citizens	Includes also non-specialised media